FINANCIAL PLANNING

A GUIDE TO INVESTING WITH AOP CAPITAL

A.O.P
CAPITAL

AOP CAPITAL LTD

INTRODUCTION

Financial Planning is about more than just numbers; it's about the dreams and fears that shape your story. Our commitment goes beyond conventional financial services; we are dedicated to understanding your unique narrative, empowering your aspirations, and aligning our services with your vision.

With a focus on personalized service and a deep-seated commitment to your success, we stand ready to embark on this journey with you, transforming your dreams into reality and crafting a legacy that lasts for generations to come.

TABLE OF CONTENTS

01.

We are a multi-family office offering tailored financial solutions to high-net-worth individuals, specialising in; Financial Planning, Wealth Management, Estate Planning & Tax Planning.

02.

Our philosophy is built on the fundamental principles of Financial Planning, so called because it takes a long-term holistic approach to our client's financial futures.

THE HISTORY OF AOP CAPITAL

A SHARED PHILOSOPHY DRIVES US

“A BELIEF IN PUTTING THEIR CLIENTS’ INTERESTS ABOVE THEIR OWN, FOCUSSING ON THEIR LONG-TERM SUCCESS”

HOW IT ALL STARTED

AOP Capital Ltd was established after a meeting in 2016 between two influential figures in financial services. Frank Hutchinson, who has 60 years’ experience in the Financial Services industry and has guided clients through 8 major market downturns, and Dr. Mukesh Jindal, who holds a doctorate in Finance, has been recognised as a Leading Global Financial Advisor by City Wealth, London, and has founded and runs over 100 multi-family offices in India.

The pair immediately identified the similarities in their philosophy, with a belief in putting their clients’ interests above their own, focussing on their long-term success, and offering best-in-class service.

Mukesh and Frank were joined by Mark Nutter, Angel Investor, and Founder and Chairman of Yomly, a leading HR and Payroll platform, Mark shared in their philosophy and became an integral part of the team.

From there AOP Capital was founded, a multi-family office offering tailored financial solutions to high-net-worth individuals, including, Financial Planning, Wealth Creation, Wealth Management, Wealth Protection, Estate Planning & Succession Planning.

A WORD FROM OUR SEO

FRANK HUTCHINSON

Having spent 60 years in financial services, I'm very aware of how important it is to spend time with each individual so that we understand their thought process, their concerns, their dreams, their aspirations.

We are financial planners, and financial planning is about the dedication to the success of our client's advice and service.

To be able to carry out our work and deliver on advice, financial planning and dedicated service, we will spend time with each individual new client to make sure that by understanding their thought process, offering advice that is consistent with their thinking, assisting them to deliver their financial plan over a period of time.

Investing is a medium to long term commitment, no one should consider investing for a short period of time, especially if you're investing in instruments such as equities, which are highly volatile but also provide potentially high return. You need to have a minimum of 5 years investment strategy, but preferably 10 years plus.

Most investors become stressed when markets fall, and most investors become emboldened when markets rise. We at AOP Capital work hard to provide a diversified investment strategy that will allow investors to increase the investment when markets fall, and book profit in a timely manner when markets rise. The booking of profits over a 5-year period tends to add an extra 2-3% per annum on to overall growth, particularly in rising markets.

At all times we welcome our clients' comments and input relating to any of the services we provide, as we constantly review and wish to improve all aspects of our advice and services.

OUR PHILOSOPHY

Our philosophy is built on the fundamental principles of Financial Planning, so called because it takes a long-term holistic approach to our client's financial futures.

KNOW OUR CLIENTS

We know that we can only ensure the long-term success of our clients by fully understanding their requirements, dreams, aspirations, and what drives them. Only then can we provide practical advice that is suitable now and long into the future.

TAILORED FINANCIAL PLANNING

Every client we work with will have a unique situation and goals, so we tailor our advice and financial plans based on their requirements. We let logic dictate the best solutions and always put our clients' needs ahead of our own.

SERVICE EXCELLENCE

We take a hands-on approach to service, regularly valuing and reviewing client portfolios, providing market updates, reports, and financial Plans. This is supported by top tier research and administrative teams.

COMPANY VISION & MISSION

VISION
To set a benchmark for excellence in financial planning worldwide.

MISSION
To provide our clients with unparalleled service, unbiased advice, and relentlessly pursue their financial goals.

OUR VALUES

To provide our clients with unparalleled service, unbiased advice, and relentlessly pursue their financial goals.

01. **Place the best interests of our Clients above our own.**

02. **Give the best possible advice to Clients.**

03. **Enable our Clients to make informed decisions.**

04. **Hold all Client's affairs in the strictest confidence.**

OUR PROCESS

To be able to carry out our work and deliver on advice, financial planning and dedicated service, we will spend time with each new client to make sure that we understand their thought process. We can then offer advice that is consistent with their thinking and assist them to deliver their financial plan. We will then continue to provide detailed reports setting out a break down of the assets, their performance, and any recommendations that may enhance each client's investment strategy.

GET TO KNOW EACH OTHER

Understand your requirements , objectives, dreams, aspirations and fears.

FACT FINDING

Gain a detailed understanding of your current situation and take time to understand your thought process.

ANALYSE

Analyse the information provided and recommend appropriate action.

DEVELOP

Build a financial plan that will suggest the strategy and services that best meet your medium and long-term goals.

IMPLEMENT

Implement the plan agreed by you, delivering the strategy and services required in the most efficient way possible.

REVIEW

Periodic reviews and analysis of the performance of your assets, identifying and suggesting opportunities for improvement.

OUR SERVICES

MULTI-FAMILY OFFICE

Our Multi-Family office is a specialised service that provides comprehensive and personalised wealth management services to high-net-worth families.

The service is designed to preserve and grow our clients' wealth, while assisting with various aspects of their financial lives, such as wealth management, tax planning, estate planning, and family protection.

CORE SERVICES

FINANCIAL PLANNING

We take the time to understand your dreams, aspirations, and fears, then build a tailored financial plan around the services you require.

WEALTH MANAGMENT

We take a holistic approach to managing an individual's financial assets and ensuring their long-term sustainability. We build our investment plan around your goals.

ESTATE PLANNING

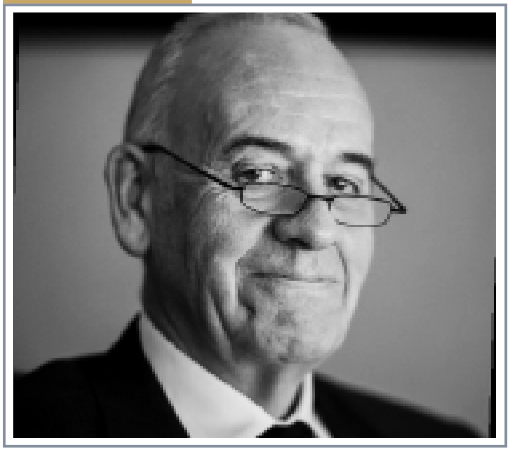
Create a legacy that provides for your family, supports the causes and charities you care about, and maintains your values & vision across future generations.

TAX PLANNING

We can offer tax planning knowledge to expats or businesses, helping you to develop solutions to, ensure legal compliance & mitigate tax.

OUR TEAM

AOP Capital is led by Frank Hutchinson, Dr Mukesh Jindal, and Mark Nutter, each bringing with them extensive experience and a unique skillset. They are supported by top tier research an administrative teams who deliver the insight and service levels that deliver our values and our philosophy.



FRANK HUTCHINSON, SEO

Frank has over 60 years' experience in the Financial Services industry and has guided clients through 8 major market downturns. Frank has created 5 financial services businesses and has spent over 50 years training and managing Financial Planners.

DR MUKESH JINDAL, DIRECTOR

Mukesh brings expertise in setting up and managing Family Office's for High-net-worth individuals and families, he runs over 100 multi-family offices in India. He holds a doctorate in finance, and has been recognised as Leading Global Financial Advisory by City Wealth, London.

MARK NUTTER, DIRECTOR

Mark is a successful Entrepreneur having founded, acquired and sold several businesses in the IT and software industry. He is the Founder and Chairman of Yomly, and a prominent Angel Investor, providing both Finance and Support to entrepreneurs.

CONTACT US

We're here to offer our assistance with any questions or queries.

It's important for our clients to get to know us and understand how we operate, so ask any questions you need to.

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